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Title in Portuguese: Imaginando a mulher: Pin-up, da chérette à playmate

Keywords in Portuguese: Fotografia, Glamour, Ilustração, Nu, Pin-up


Title in English: Imagining the female: pin-up, of the chérette to playmate

Keywords in English: Glamour, Illustration, Nude, Photography, Pin-up

Abstract in English: Analysis of the production of the female image as a commodity in modern age. The erotic imagery in the consumer society, in the graphic media from XIX to XX century. The technical image and its relation with the academic painting in the representation of the womens figure and the nude in the photography, cinema, illustration and cartoon. The pin-up, its origins and variations.

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