MINI-COURSES ON ECONOMIC DISCIPLINES IN AN ADVANCED ESP COURSE FOR UNIVERSITY STUDENTS OF ECONOMICS

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Abstract

The paper discusses a specific approach used in an ESP course taught to Ukrainian university students majoring in Economics. The approach was introduced at an advanced stage of students’ ESP studies (after learners have already reached their B2 level in developing English skills for professional communication). The specificity of the approach is in designing an advanced ESP course as a sequence of English-medium mini-courses on economic disciplines from the list of students’ majoring subjects. The mini-courses developed by the authors included such economic disciplines as “Microeconomics,” “Finance,” “Marketing” and “Management”. Each of the mini-courses was planned for 18 academic hours of in-class work and the equal number of academic hours of students’ autonomous out-of-class activities. All the four mini-courses were developed to be taught in one semester (four months), and the entire ESP course consisting of four English-medium mini-courses on economic subjects was taught by an ESP teacher with a degree in ELT and in Economics. The data from a practical case study are given demonstrating students’ high learning outcomes which prove the efficiency of the suggested approach.

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Courses. Writing a Syllabus for Your Discipline in English. This course is designed for university teachers from various specialisms teaching through the medium of English. Its ultimate aim is designing a course syllabus in English. By the end of the course, the participants will be able to analyze authentic course syllabi of leading universities in terms of approaches to describing course contents and make most appropriate choices for their courses. Understand the existing conventions in syllabus design, and practice applying them in order to understand the extent to which this application is necessary. Miss Brooks has been working with the Higher School of Economics for a long time, teaching both face-to-face and online classes. Considering studying a Masters in Economics? Find out about graduate economics specializations, career options and key skills. Advanced macroeconomics aims to expand on students’ familiarity of the tools and theories of macroeconomics, to develop an in-depth understanding of how the economy works, to carry out forecasting and to analyze public policy. You’ll develop an understanding of the relationship between key macroeconomic aggregates such as output, inflation, employment and interest rates. You will need to use advanced knowledge of economic theories and trends in order to collect and interpret data involving pricing and trends in consumer spending and use this data to provide strategic recommendations to your client. Mini-Courses on Economics Disciplines in an Advanced ESP Course for University Students of Economics 47. Content-based instruction in the second year of university ESP studies allows students not only to reach B2 level in their command of ESP (see Tarnopolsky et al., 2008; Tarnopolsky, 2012). Its greatest advantage lies in the fact that it more or less directly leads to immersion programmes because some authors consider immersion as the highest stage of content-based instruction (Stoller, 2007). However, our experience and our studies cited...