Home-based businesses are the single biggest business cohort in Australia, accounting for 67% of all small businesses and 58% of all businesses [1]. Home-based businesses are not a new phenomenon but what is precipitating the current interest in this cohort is the dual factors of emerging new technologies and industrial restructuring. This is demonstrated on the one hand by technology making it easier to actually work from home, while at the same time job losses in traditional main-stream occupations are making self-employment more attractive. These and other reasons could account for home-based businesses being the fastest growing business sector with an annual growth rate in 2001 of 16%, compared to 11% for small business in general...